



Melanie Frerichs-Cigli
For ClearLeaf
+506 70982728
mfc@clearagro.com
www.clearagro.com

CLEARLEAF IS ESSENTIAL COSTA RICA

For Immediate Release

SAN JOSÉ, COSTA RICA, APRIL 6, 2022

ClearLeaf, a Costa Rica-based and US Headquartered AgTech startup, is proud to announce that we are now part of Essential Costa Rica. Joining the Essential Costa Rica country brand is a natural and logical step in our development. As a Costa Rican company committed to offering sustainable crop protection strategies that help plants manage the impacts of harmful pests while protecting workers and maintaining natural balances on the farm, our core values align deeply with those of Essential Costa Rica.

First of all, we are a sustainability-driven business that cares for the environment, farmer and consumer health as part of our businesses and impact goals aligned with the United Nations Sustainable Development Goals (SDGs). We know that tomorrow's needs require us to act now with efficiency, safely, and on a large scale to positively affect the world. That is why we offer powerful, sustainable, safe, healthy, simple, effective, contact action products that help plants fight fungal and bacterial pests in pre- and postharvest applications, all with no negative impact on the environment or human health.

"We are thrilled to join Essential Costa Rica, a country brand that represents Costa Rican values of Sustainability, Social Progress, Excellence, and Innovation so well. Once again, we are proud to say that yes, we can do well by doing good." Explains Lawrence Pratt, CEO of ClearLeaf.

"This certification as part of Essential Costa Rica demonstrates once more how our Costa Rican roots define the way we aim to grow worldwide." Says enthusiastically Néstor Zúñiga, Managing Director of ClearLeaf. "We truly believe that being sustainable is the key through which continuity and economic improvement are ensured, without sacrificing the resources and well-being of future generations, all of which are core values our base country, and all of us at ClearLeaf."





Melanie Frerichs-Cigli
For ClearLeaf
+506 70982728
mfc@clearagro.com
www.clearagro.com

Founded in 2017 in Costa Rica, ClearLeaf develops sustainable crop protection and improvement strategies that manage the impacts of harmful pests while maintaining natural balances on the farm, protecting farmers and consumers. GotaBlanca® technology, based on USFDA- approved medical technology, currently has pre and post-harvest solutions for coffee, banana, sugar cane, and flower sectors, and has ongoing pilots for pineapple, cannabis, citrus, grapes, and a variety of vegetables. ClearLeaf also has a new line of products for easier, safer, and more cost-effective in vitro propagation.

For more information or to secure an interview, please contact mfc@ClearAgro.com or visit our Website <https://ClearAgro.com>

To learn more about the Country Brand Essential Costa Rica, visit <https://www.esencialcostarica.com/eng/>

Sustainability starts in the fields

