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CLEARLEAF HAS SIGNED AN EXCLUSIVE DISTRIBUTION AGREEMENT WITH COLONO AGROPECUARIO FOR COSTA RICA AND CENTRAL AMERICA

For Immediate Release

SAN JOSÉ, COSTA RICA, JULY 22, 2021

ClearLeaf, the AgTech startup that develops sustainable crop protection strategies that decrease the impacts of fungi and bacteria by maintaining the natural balance of the environment and human health since 2017, is proud to announce its new partnership with El Colono Agropecuario for the distribution of its flagship GotaBlanca® product line.

Colono Agropecuario is a leader in the commercialization of agricultural products with 36 points of sale in Costa Rica. This distribution partnership enables ClearLeaf to ensure the best possible market access, with broad visibility and exposure.

ClearLeaf is expanding its product line to offer a variety of innovative solutions, from a revolutionary *in vitro* propagation product for the plant tissue culture industry to one geared towards Homes and Gardens and Colono Agropecuario will be able to represent them all. These products address all agricultural markets, from laboratory to field to home, greatly benefiting a startup like ClearLeaf.

ClearLeaf is processing new permits and registrations in all Central American countries. With the regional presence of Colono Agropecuario since 2013 in Panama, Nicaragua, Honduras, and Guatemala, and with more than 50 points of sale in total, it is the ideal partner to accompany the expansion of ClearLeaf.

"This is a partnership that makes a lot of sense to us, as we know we are in the hands of the best. We pride ourselves on working with experts in their field so that we can focus on what we do best: developing new products to continue our commitment and our vision of safe and sustainable agriculture." Says Dr. Agustín Büchert, ClearLeaf's Chief Scientific Officer.





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"With this distributor and the promising prospects we have, we are entering an exciting new chapter in ClearLeaf's history. We can focus on scaling our production capacity to expand as stable and rapidly as possible by maintaining and enhancing critical partnerships with key partners.", also explains Néstor Zúñiga, Managing Director of ClearLeaf.

"We are very positive about this relationship with ClearLeaf, which helps us offer new alternatives for our customers. Their products have been certified and tested to prove their effectiveness. El Colono Agropecuario is proud to offer its customers innovative solutions to the market. ClearLeaf constitutes a quality alternative to the growing number of producers who demand innovative proposals that are effective, safe, and sustainable." Declares for his part Cristian Castillo, General Manager of Colono Agropecuario.

Founded in 2017 in Costa Rica, ClearLeaf develops sustainable crop protection and improvement strategies to manage harmful agronomic impacts while maintaining natural balances on the farm, protecting farmers and consumers. The intellectual property behind GotaBlanca® is based on medical technology approved by the US-FDA, currently has solutions for coffee, banana, melon, sugar cane, and flower crops, and has pilot tests on pineapple, cannabis, citrus, and a variety of vegetables, among others. ClearLeaf also has a new line of products for easier, safer, and more profitable in vitro propagation.

For more information or to secure an interview, please contact mfc@ClearAgro.com or visit our Website <https://ClearAgro.com>

Find Colono Agropecuario online: <http://ColonoAgropecuario.com>

ClearLeaf in AGFunderNews: <https://agfundernews.com/startup-spotlight-clearleaf-is-tackling-worker-environmental-welfare-through-crop-inputs.html>

Fresh Plaza: <https://www.freshplaza.com/article/9271024/non-toxic-crop-protection-spray-gains-certification-for-eu-japanese-and-costa-rican-organic-standards/>

Forbes: <https://forbescentroamerica.com/2020/04/09/los-costarricenses-que-ponen-alto-a-las-plagas/>

Sustainability starts in the fields

